OLLI Annual Fund Campaign – The Perfect Time to Give

Why Members Love OLLI

- “It’s the best of a living room conversation and an academic course. OLLI brings them together in such a wonderful way.”—Michael R.

- “There’s such an incredible mix of intelligences here in Monterey County and they show up in your class from perspectives you can’t even imagine. The whole experience is unique and adventuresome and we don’t have a lot of that in our lives today—especially at these prices.”—Karen K.

Why OLLI Members Give

- “I can’t think of a better use of my money than to give back to a community that has brought so much joy and enrichment to my life over the past two years.”—Peggy S.

- “OLLI is a shining light in my life. Attend just one class and you’ll see what I mean. I give because OLLI has earned my support many times over.”—Richard W.

The OLLI Annual Fund – Why Is It Needed?

Membership fees cover only a portion of the amount OLLI needs to operate. Your contribution means that yearly membership dues can be kept low as we continue to bring you the high-quality educational program you’ve come to expect from OLLI.

Accounting for 12% of the overall budget, the Annual Fund plays an important role in keeping the budget in balance. Please see reverse side for details. In addition, it meets a key requirement of our endowment from the Bernard Osher Foundation that we engage in fundraising efforts each year.

The Perfect Time to Give

Our heartfelt thanks to all of you who have given so generously in response to our 2014-2015 annual campaign. For those still considering a gift, we have an exciting opportunity for you to make a difference. Three anonymous longtime members have come together to pledge $5,000 in the hope that fellow members will step forward and match their generosity and bring us closer to our annual goal. In short, the first $5,000 in donations will be doubled if received by December 15, 2014. Please consider making a tax deductible donation to help ensure OLLI’s continued success.

Questions? Please don’t hesitate to contact Michele Crompton at mcrompton@csumb.edu or 831.582.5500.
Last Year’s Income and Expenses

Here’s Where Our Money Comes From...

**Income 2013-2014**

- **Carryforward 2012-2013**
  - $10,892
  - 9%
- **Annual Fund**
  - $15,836
  - 12%
- **Osher Endowment Interest**
  - $47,954
  - 38%
- **Course Fees and Dues**
  - $52,065
  - 41%

Total $126,747

Here’s Where Our Money Goes...

**Expenses 2013-2014**

- **Administrative (Salaries & Benefits)**
  - $51,601
  - 40%
- **Facilities & Parking**
  - $16,168
  - 13%
- **Marketing Communications**
  - $11,790
  - 9%
- **Supplies & Services**
  - $4,522
  - 5%
- **Faculty & Courses**
  - $42,439
  - 33%

Total $126,520

Remember, the first $5,000 in donations will be doubled if received by December 15, 2014.

Please know that your gift, in any amount, is deeply appreciated.